A TOOLKIT FOR REDUCING SINGLE USE PACKAGING AND PLASTIC POLLUTION THROUGH REGULATORY ACTION

INITIAL DRAFT - TABLE OF CONTENTS

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I. Introduction-

- Scope (Local, State and Federal Mandates Across the Globe) – *focus on Least Developed Countries and Small Island Developing States*
- Intended Audience- Regulators, Advocates, both for US and international
- Overview- What this Tool Kit Covers – *will need to expand to non-US jurisdictions for review*
- Behavior change….how? Make it last and have an impact beyond individual
- (what entities and political players are expected to oppose action)

[Focus to proof concept: May 2017 – October 2017]

II. Plastic Bags

- Fees vs. Bans
- Existing Ordinances and Statutes
    - Notable Differences in provisions
    - Key considerations- impact evaluation, enforcement
    - Effectiveness – *including economic argument for avoided costs*
- Lists of Existing Bans – *not necessarily comprehensive, need to provide clear categories*
- Resources
    - Best Scientific and Technical Data
    - Legal Resources – *what challenges have happened and successful legal defenses*
    - General Resources
        - Potential evaluation metrics
        - Cost savings breakout? How do we measure?
        - Waste generation reduction?
    - Case Studies – *to be folded throughout narrative as compelling stories*
- Community Engagement for Local Government
    - ✓ Best Practices for Regulators
    - ✓ Sample information
    - ✓ Community and business engagement strategies
    - ✓ Communication for enforcement
- Community Engagement for Advocates
    - ✓ Best Practices for Advocates
    - ✓ Sample Support letters
    - ✓ Sample LTEs and OpEds
    - ✓ Sample Fact Sheets, Fact vs. Fiction, FAQs
    - ✓ Sample Petitions
    - ✓ Sample Campaign Plans

III. Polystyrene Foam Bans – *to follow same outline as plastic bags*

FOCUS FOR FUTURE WORK AND FUNDING

IV. Plastic Water Bottle Bans
V. Micro bead Bans
VI. Smoking Bans
VII. To-Go Coffee Cups
VIII. Straws
IX. Reducing Single Use Foodware – Comprehensive Approach
X. Litter Fees, Deposits, Advance Disposal Fees
XI. EPR for Source Reduction
XII. GENERAL EDUCATIONAL MATERIALS AND RESOURCES